

# 2024 Sponsorship & Partnership Investment Guide



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## A MESSAGE FROM THE EVENTS TEAM

An investment in a Fredericksburg Chamber event and/or program is an investment in your business, and the community at-large. Your Chamber events team prides ourselves in providing you events and programming that are top-notch. We are constantly working behind the scenes to ensure we produce events that provide connections, visibility, access, and leadership opportunities for you, your employees, and your brand. We research trends, exchange best practices, listen to our members and work with top leaders to bring you relevant programming contributing to business and workforce growth. I can assure you that we have an opportunity that aligns with your business mission and goals. Let's explore those opportunities, invest in your business, and have some fun too!

# ANNUAL AWARDS & GALA

## *A Night in Monte Carlo*

April 12th, 2024

The Annual Awards and Gala will be the event of 2024. Celebrate our region's business community and the winners of the prestigious Business of the Year Awards.



### **Monte Carlo Title Sponsor**

\$10,000- Exclusive

- Sponsor will receive recognition as the 2024 Gala Presented by Sponsor for 1 year
- 20 VIP seats to the event; Casino Royale table (specialty decor)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Welcome guests (up to 5 minutes); Introduce MC of event
- VIP Reception for guests with signature entertainment
- Early Access to Princess Caroline's (President) Reception
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

### **House of Grima Sponsor**

\$7,500- Exclusive

- 16 VIP seats to the event; House of Grima table (specialty decor)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- VIP Reception for guests with signature entertainment
- Early Access to Princess Caroline's (President) Reception
- Make an announcement from the stage (up to 2 minutes)
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

### **James Bond (Entertainment) Sponsor**

\$6,000- Exclusive

- 12 VIP seats to the event; James Bond table (specialty decor)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- VIP Reception for guests with signature entertainment
- Early Access to Princess Caroline's (President) Reception
- Introduce the evening's entertainment
- Opportunity to provide take home gifts aligned with theme for all in attendance
- Signature Champagne/Wine for table

## Monaco (Photography) Sponsor

\$5,000- Exclusive

- 10 VIP seats to the event; specialty décor at table
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception
- Special signage at photo booth; logo on event photos
- Signature Champagne/Wine for table

## The Impression (Printing) Sponsor **SOLD**



\$4,500- Exclusive

- 10 VIP seats to the event; specialty décor at the table
- Logo placement on event promotions, including: webpage, targeted e-mails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception
- Logo on all signature printed materials
- Signature Champagne/Wine for table

## The Princess Caroline Reception (President) Sponsor

\$4,000- Exclusive

- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception
- Special signage at reception
- Welcome guests at reception
- Signature Champagne/Wine for table

## High Roller Auction Sponsor

\$3,500- Exclusive

- 8 VIP seats
- Ability to bid first on auction items
- Logo placement on bid paddles
- Early access to Princess Caroline's reception



## The Grand Prix Sponsors

\$2,500- Exclusive for each

- 6 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception

- **Bar:** Logo displayed on all bars with opportunity to provide logo bar napkins **SOLD**



- **Table:** Logo displayed on each table number

- **Wine:** Logo displayed on all table wine bottles **SOLD**



- **Décor & Lighting:** Logo displayed with lighting **SOLD**



- **Dessert:** Logo displayed on or near dessert **SOLD**





## Roulette Sponsors

\$2,000- Exclusive for each

- 6 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception

- **Bourbon:** Logo displayed throughout specialty auction with option to provide souvenirs

- **Bubbles:** Logo displayed throughout specialty auction with option to provide souvenirs

- **Casino Games:** Logo displayed on all casino games with option to provide souvenirs

- **Signature Cocktail:** Signature Cocktail for VIP reception with logo and company recognition at bar



## Diamond (Awards) Sponsor

\$2,000- Exclusive

- 6 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception
- Logo displayed on awards table

## Gold Sponsor

\$1,500 – ~~6 Available~~ (2 available) 



- 6 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception

## Silver

\$750 – ~~4 Available~~ (2 available)



- 4 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception

## Bronze

\$500 – ~~3 Available~~ (1 available)



- 2 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Early Access to Princess Caroline's (President) Reception



# BUSINESS CONNECT & NETWORK AT NITE



**Business Connect**– Connect with fellow Chamber members at this every other month luncheon (6 total). The series provides you the opportunity to network and hear from local business owners as guest speakers. Examples from 2023: The Business of Professional Connections, the Business of Short Form Video and the Business of Artificial Intelligence.

**Network at Nite**– Member hosted: Develop relationships with other business professionals during these evening networking events every other month (6) in a relaxed atmosphere.

## Networking Events Series Sponsor

\$6,000 – Exclusive

- Recognition at all Business Connect & Network at Nite events
- Opportunity to host 2 Network at Nite's
- Logo featured on all event programs, signage and FRCC website event page
- 1 Sponsored E-mail to all Chamber members
- 2 VIP Tickets to each event



## Business Connect

### Title Sponsor

\$750– Exclusive to each meeting (6 Available)

- Sponsor will receive recognition for the Business Connect presented by Sponsor
- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 4 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all signage
- Welcome guests (up to 5 minutes)
- Opportunity to provide take home gift with Chamber approval

### Venue Sponsor

\$450– Exclusive to each meeting (6 Available)

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 2 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Closing remarks (up to 3 minutes)

### Networking Sponsor

**The UPS Store** 

\$250– Exclusive to each meeting (6 Available)

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium
- Opportunity to provide a raffle prize from your company

# CHAMBER CHALLENGE

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## **Tournament Presenting Sponsor (Title)**

\$7,500- Exclusive

- Sponsor will receive recognition as the 2024 Golf Tournament presenting Sponsor
- 4 Teams of 4 includes mulligan packages for all golfers
- Welcome golfers & guests (up to 5 minutes)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Opportunity to provide take home gift with Chamber approval
- Option to set-up table on Hole #1
- Native ad with access to all Chamber members
- Logo included on volunteer/tournament t-shirts

## **Hole-in-One Sponsor**

\$5,000- Exclusive

- Sponsor will receive recognition as the 2024 Golf Tournament Hole-in-One Sponsor
- 3 Teams of 4 includes mulligan packages for all golfers
- Opportunity to congratulate and recognize any hole-in-one golfers
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on Chamber website
- Logo included on volunteer/tournament t-shirts

## **Golf Cart Sponsor**

\$4,000- Exclusive

- Sponsor will receive recognition as the 2024 Golf Tournament Golf Cart Sponsor
- 2 Teams of 4 includes mulligan packages for all golfers
- Signage on all tournament golf carts, including welcome message
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Opportunity to provide take home gift with Chamber approval
- Logo included on volunteer/tournament t-shirts

### **19th Hole Sponsor**

\$3,500- Exclusive

- Sponsor will receive recognition as the 2024 Golf Tournament 19th Hole Sponsor
- 1 Team of 4 includes mulligan packages for all golfers
- Recognition at the 19th Hole Celebration (Awards & Cocktails)
- Opportunity to congratulate the winning team and speak at Awards Ceremony
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Mulligans Package Sponsor**

\$2,500- Exclusive

- 1 Team of 4 includes mulligan packages for all golfers
- Recognition on all mulligan packages
- Lead the first throw (part of the mulligan package); ceremony
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Scoreboard Sponsor**

\$2,000- Exclusive

- 1 Team of 4
- Recognition on scoreboard
- Opportunity to announce leading and winning scores at Awards Ceremony
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Putting Green Sponsor**

\$1,500- Exclusive

- 2 tournament entries
- Recognition at putting green with signage
- Opportunity to announce putting green contest winners
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Beverage Cart Sponsor**

\$1,500- Exclusive

- 2 tournament entries
- Recognition on beverage cart with signage
- Opportunity to host golf cart for water distribution
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts
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### **Breakfast or Lunch Sponsor**

\$1,500- 2 Available

- 2 tournament entries
- Recognition at breakfast or lunch table and/or on box lunches
- Opportunity to greet golfers at breakfast or lunch (1 minute)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Photography Sponsor**

\$1,000- 2 Available

- 2 tournament entries
- Logo on golf tournament electronic photo album
- 2 Tee signs at team photo area
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

### **Raffle Sponsor**

\$1,000- 2 Available

- 2 tournament entries
- Recognition at raffle display area
- Opportunity to announce winners/pull raffle tickets
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all tournament banners
- Logo included on volunteer/tournament t-shirts

**Gift Bag Sponsor**

\$750- 4 Available

- 2 tournament entries
- Logo on gift bags given to golfers
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo included on volunteer/tournament t-shirts

**Premier Hole Sponsor**

\$500- Unlimited

- 1 tournament entry or additional sign at the event
- Two signs with your logo at a hole
- Logo included on volunteer/tournament t-shirts

**Tee Sign Sponsor**

\$300- Unlimited

- 1 sign with logo placed at hole

**Mission:** Enterprising, Empowered women, embracing connections and enriching community. With the focus to build connections, give back and develop women professionally.

CNEW host **4 events** annually that aligns with the mission and focus and raises awareness and funds for a selected non-profit.

*"As the Executive Director of Girls on the Run Piedmont, I am profoundly grateful for CNEW's invaluable support in 2023. Through their dedicated fundraising efforts and impactful introductions to the Fredericksburg, Caroline, King George, Stafford, and Spotsylvania communities, CNEW has played a pivotal role in our ability to make a difference in the lives of young girls. The transformative journeys within our program were made possible by CNEW's generosity. From overcoming personal challenges to embracing newfound confidence, the dedication of our caring coaches and the empowering environment that we were able to create, thanks to CNEW's commitment, has changed countless lives. CNEW's support, both in raising funds and fostering community connections, is the driving force behind these transformative moments. On behalf of Girls on the Run Piedmont, we extend our deepest thanks for your continued and indispensable support."*

*-Kathy Butler, Executive Director*

## CNEW Series Sponsor

\$6,000 – Exclusive

- Recognition at all CNEW Events in 2024
- **Symposium**
- **Networking Lunch**
- **Team Building**
- **Silent Auction & Award Luncheon**
- Seat on CNEW Planning Committee
- Logo featured on all event programs, signage and FRCC website event page
- 1 Sponsored E-mail to all Chamber members
- 2 VIP Tickets to all CNEW events





# CNEW Women's Symposium

## Presenting Sponsor **SOLD**

\$1,500- Exclusive

- Sponsor will receive recognition as the 2024 Symposium Title Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all signage
- Welcome guests (up to 5 minutes); Introduce Keynote and Closing remarks
- Opportunity to provide take home gift with Chamber approval
- Native ad with access to all Chamber members

## Session Sponsor

\$1,000- Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Announce the silent auction winners or Introduce Break-out Speakers
- Verbal recognition from the podium
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on Chamber website

## Raffle Sponsor

\$1000- Exclusive

- Opportunity to bring a tabletop display of marketing material, promotional items, etc.
- 6 VIP Seats to the event
- Logo Placement on event promotions, including: webpage, targeted emails, and on site recognition
- Announce raffle winners from podium
- Opportunity to provide take home gifts with Chamber approval
- Category ad on Chamber website

## Gold Sponsor

\$750- Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 VIP seats to event
- Verbal recognition from the podium
- Opportunity to provide take home gift with Chamber approval

## Silver Sponsor

\$550- 4 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 3 Preferred seats to the event
- Verbal recognition from the podium

# CNEW Networking Lunch

## Title Sponsor

\$1,000– Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 5 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Category/Directory ad on Chamber website

## Networking Sponsor

\$750– 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium

## Speaker Sponsor

\$450– 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium
- Special Signage at Raffle area
- Pull winning raffle ticket

## Raffle Sponsor

\$300– 4 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium

# CNEW Symposium II/Team Building

## Presenting Sponsor

\$1,000– Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Closing Remarks (up to 3 minutes)
- Category/Directory ad on Chamber website

## Gold Sponsor

\$750– Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium

## Silver Sponsor

\$450– 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 3 Preferred seats to the event
- Verbal recognition from the podium

## Raffle Sponsor

\$300– 4 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium

# CNEW Silent Auction & Awards Luncheon

## Wideman Sponsor

\$1,500– Exclusive

- Sponsor will receive recognition for the 2024 CNEW Silent Auction & Awards Title Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all event signage
- Welcome guests (up to 5 minutes)
- Laurie A. Wideman award introduction
- 1 Sponsored E-mail to all Chamber members

## Silent Auction Sponsor

\$1,000– Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Announce the silent auction winners
- Logo placement on online auction platform
- Verbal recognition from the podium
- Native ad with access to all Chamber members

## Holiday Cheer Sponsor

\$500 – 4 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium

## Mimosa Sponsor

The UPS Store 

ARSENAL  
EVENTS  
RACE TIMING & MANAGEMENT

\$350– ~~4 Available~~ (2 available)

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium



# FIRST RESPONDERS APPRECIATION BREAKFAST

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This event allows our business community to express its deep gratitude for the service and sacrifice for the career and volunteer First Responders. Honor and thank our dedicated First Responders for the service they provide our region at this annual breakfast.



**Hero (Title) Sponsor** **SOLD** **Goodwill**   
\$3,500- Exclusive

- Sponsor will receive recognition for the 2024 First Responders Title Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)
- One Sponsored E-mail to all Chamber members

## **Noble Sponsor**

\$2,000- 8 Available

- Sponsor will receive recognition as the noble sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Opportunity to provide take home gift with Chamber approval
- Native ad with access to all Chamber members

## **Honor Sponsor**

\$1,000- 8 Available

- 4 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage



## Service

\$500- ~~8 Available~~ (7 available)

**ARSENAL  
EVENTS**  
RACE TIMING & MANAGEMENT

- 4 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage

## First Responder Supporter

**The UPS Store**



**GERMANNA**  
COMMUNITY COLLEGE

*(this sponsorship supports a table exclusively to the first responders only at no charge to them)*

\$350 OPEN- ~~12 Available~~ (10 available)

- 6 VIP seats to the first responders
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage

## Champion Ticket (Individual ticket for First Responder)

\$60 OPEN

Purchase a Champion Ticket and allow a First Responder to attend the event free of cost.





# LEADERSHIP FREDERICKSBURG

Leadership Fredericksburg is a nine-month program that provides an opportunity for a cohort of leaders representing varying sectors to meet in learning settings throughout the Fredericksburg Region: Caroline, King George, Spotsylvania & Stafford counties and the city of Fredericksburg.

*"Leadership Fredericksburg is a unique opportunity for motivated leaders to broaden their horizons," said Susan Spears, Executive Director. "Program alumni are now the strongest network of leaders in the Fredericksburg Region. We seek professionals who are ready to lead using guiding principles of integrity, service and dedication."*



## Title Sponsor

\$10,000- 1 available

## Gold Sponsor

\$5,000- ~~8 available~~ (7 available) **GERMANNA**  
COMMUNITY COLLEGE

(this sponsorship helps pay program costs associated with the facilitators, staff support, and program materials)

- One program participant
- Company recognized in all Chamber & Leadership FXBG media platforms - logo
- Logo featured at all venues throughout program
- Company recognized at all program events
- Company recognized at Graduation Ceremony
- VIP Seating at Project Presentations & Graduation Ceremony

## Silver Sponsor

\$2,500- 4 available

(this sponsorship helps pay program costs associated with the facilitators, staff support, and program materials)

- Company recognized in all Chamber & Leadership FXBG media platforms - logo
- Logo featured at all venues throughout program
- Company recognized at all program events
- Company recognized at Graduation Ceremony
- VIP Seating at Project Presentations & Graduation Ceremony

## Mentor Program Sponsor

\$500- 1 available

(this sponsorship pays for mentor program support & materials)

- Company recognized in all Chamber & Leadership FXBG media platforms
- Company recognized at Orientation and Graduation Ceremony
- VIP Seating at Project Presentations & Graduation Ceremony



### **Kick-Off Reception Title Sponsor**

\$1,500- 1 available

*(this sponsorship pays for venue, support, & partial food & beverages)*

- Company may provide the Welcome at the Kick Off Reception
- Company recognized in all Chamber & Leadership FXBG media platforms
- Management invited to Kick-off Reception
- VIP Seating at Project Presentations & Graduation Ceremony

### **Kick –Off Reception Gold Sponsor**

\$500– 4 available

*(this sponsorship pays for partial food & beverages)*

- Company recognized in all Chamber & Leadership FXBG media platforms
- Company recognized on signage at Kick Off Reception
- Reserved Seating at Project Presentations & Graduation Ceremony

### **Kick – Off Reception Silver Sponsor**

\$250- 4 available

*(this sponsorship pays for partial food & beverages)*

- Company recognized in all Chamber & Leadership FXBG media platforms
- Company recognized on signage at Kick Off Reception

### **Session Sponsor**

\$500- 6 available, cold lunch

*(this sponsorship pays for snacks and lunch)*

- Company recognized on all Leadership FXBG media platforms
- Representative may join the class for lunch, provide brief welcome
- Company recognized at Graduation

### **Opening/Closing Session Sponsor**

\$1,000– 2 available, hot lunch

*(this sponsorship pays for snacks and lunch)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized throughout the session
- Representative may join the class for lunch, provide brief welcome
- Company recognized at Graduation

### **Project Presentations Sponsor**

\$350– 2 available

*(this sponsorship pays for presentation materials & team prizes)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized at Project Presentations
- Company recognized at Graduation Ceremony
- VIP seating at Presentations



## **Graduation Ceremony & Reception Sponsor**

\$500– 4 available

*(this sponsorship pays for programs, staff support, venue, & food)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized at Graduation Ceremony
- VIP seating at Graduation

## **Graduation Reception Bar Sponsor**

\$1,000– 1 available

*(this sponsorship pays for drinks at the Graduation Reception)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized at Graduation Ceremony
- VIP seating at Graduation

## **Graduation Certificates & Gifts Sponsor**

\$600– 1 available

*(this sponsorship pays for the framed certificates & graduate gifts)*

- Company recognized on all Leadership FXBG media platforms
- Company recognized at Graduation Ceremony
- VIP seating at Graduation

## **Leadership Fredericksburg Supporter**

*(funds that support the general fund for Leadership FXBG annually)*

\$250 – unlimited availability

\$100 – unlimited availability

- Name, company, Alumni year (when applicable) recognized on website and other LF media platforms



# LEGISLATIVE AFFAIRS & SPECIAL INTEREST SERIES

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A series of 5 events focusing on advocacy, policy, leadership, and protecting your business.

**Distill It:** Network with our top industry leaders as they share opportunities as well as challenges their businesses are experiencing.

**Our Military, Our Members:** Get a comprehensive overview of the accomplishments and needs of our local military bases and learn possible opportunities to partner, provide support and help the bases thrive.

**Cybersecurity Summit:** Bringing together leaders on the front line of the cyber battle. Hear from state, DOD and operational level experts on the latest challenges in cyber security as well as practical tips for protecting the data and physical assets most important to you.

**Legislative Breakfast:** Sit down with local and elected officials and policy experts at this premier legislative advocacy event to discuss the biggest issues and policies affecting our region.

**Business Matters:** Open discussion of a topic affecting our business community.

## Legislative Affairs Series Sponsor

\$6,000 – Exclusive

- Recognition at all Legislative Affairs & Special Interest Events in 2024
- **Distill It**
- **Our Military, Our Members**
- **Business Matters**
- **Cybersecurity Summit**
- **Legislative Breakfast**
- Logo featured on all event programs, signage and FRCC website
- 1 Sponsored E-mail to all Chamber members
- 2 VIP Tickets to each event





# Distill It

## Presenting Sponsor

\$1,500– Exclusive

- Sponsor will receive recognition as the 2024 Distill It Presenting Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)
- VIP Bourbon Tasting for up to 8 guests
- Native ad with access to all Chamber members

## Industry Leader Sponsor

\$1,000– Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to submit questions in advance to CEO/Industry Leaders speaking
- Closing Remarks (up to 3 minutes)
- Category/Directory ad on Chamber website

## Business Lead Sponsor

\$750– Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium
- Special signage at Hors D'oeuvres table

## Networking Sponsor

\$350– 6 Available

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium



## Our Members, Our Military

### Title Sponsor **SOLD** **SimVentions®**

\$1,000– Exclusive

- Sponsor will receive recognition for the Our Military, Our Members presented by Sponsor
- 4 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)

### Military Support Sponsor

\$750– Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 2 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from podium
- Closing remarks (up to 3 minutes)

### Lunch or Breakfast Sponsor

\$500– Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred sets to the event
- Verbal recognition from the podium
- Separate signage at buffet/food display



## Legislative Breakfast

### Presenting Sponsor **SOLD** Goodwill

\$1,500– Exclusive

- Sponsor will receive recognition as the 2024 Legislative Breakfast Presenting Sponsor
- 8 VIP seats to the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on sign at every table
- Welcome guests (up to 5 minutes)
- Opportunity to provide questions in advance to Legislators
- Native ad with access to all Chamber members

### Legislative Sponsor

\$1,000– Exclusive

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 6 VIP seats to event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Closing Remarks (up to 3 minutes)
- Category/Directory ad on Chamber website

### Breakfast Sponsor

\$750– Exclusive

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 4 Preferred seats to the event
- Verbal recognition from the podium
- Special signage at Buffet/Food Display table

### Networking Sponsor

\$350– ~~6 Available~~ (5 available)

**GERMANNA**  
COMMUNITY COLLEGE

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred seats to the event
- Verbal recognition from the podium



# Cybersecurity Summit

## "Cyber Never Sleeps"

### **Title Sponsor**

\$5,000- Exclusive

*(this sponsorship helps pay for the keynote speakers' costs associated with events, travel, lodging, etc)*

- Sponsor will receive recognition as the 2024 Cyber Never Sleeps Presenting Sponsor
- 8 VIP seats at event
- Welcome guests (up to 5 minutes)
- Introduce Keynote
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- 1 Sponsored E-mail to all Chamber members

### **GovCon Track Sponsor**

\$3,500- Exclusive

- 8 VIP seats at event
- Introduce GovCon Track Speakers
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Native ad with access to all Chamber members

### **Small Business Track Sponsor**

\$2,500- Exclusive

- 6 VIP seats at event
- Introduce Small Business Track Speakers
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Category/Directory ad on Chamber website

### **Lunch Sponsor**

\$1,500- Exclusive

- 4 VIP seats at event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Special signage at Buffet/Food Display table

### **Breakfast Sponsor**

\$1,000- Exclusive

- 3 VIP seats at event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium
- Special signage at Buffet/Food Display table

### **Cybersecurity Sponsor**

\$500- 6 Available

- 2 Preferred seats at the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from the podium



# MEMBER MEETINGS

Bringing Chamber membership together for networking and educational opportunities with guest speakers and topics impacting local business. These quarterly meetings give the Chamber the opportunity to celebrate our membership.

## Member Meeting Series Sponsor

\$4,000– Exclusive

- Recognition at all Member Meetings in 2024
- **State of Our Chamber**
- **Marketing Madness**
- **We Mean Business**
- **Social & Service**
- Logo featured on all event webpages and signage
- 1 Sponsored E-mail to all Chamber members
- 4 VIP Tickets (in addition to membership investment tickets) to each Member Meeting



# MEMBER MEETINGS

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## **Title Sponsor**

\$1,000– Exclusive to each meeting (4 Available)

- Sponsor will receive recognition for the Member Meeting presented by Sponsor
- 4 VIP seats to the event (in addition to membership investment tickets)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)

## **Venue Sponsor**

\$750– Exclusive to each meeting (4 Available)

- Opportunity to bring a tabletop display of marketing materials, promotional items, etc.
- 2 VIP seats to the event (in addition to membership investment tickets)
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Verbal recognition from podium
- Closing remarks (up to 3 minutes)

## **Lunch or Breakfast Sponsor**

\$500– Exclusive to each meeting (4 Available)

- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- 2 Preferred sets to the event
- Verbal recognition from the podium
- Separate signage at buffet/food display

# WORKFORCE NOW

**Mission:** To develop and sustain partnerships to support and encourage workforce readiness and workforce development.

**Vision:** A workforce ready to meet the Fredericksburg region's current and future employment needs.

*"The FXBG Chamber, a direct connector and convener of students and businesses, will partner with all secondary and post-secondary schools in PD16 to provide opportunities for students to learn from, engage with and work for companies, corporations and organizations; overall expanding paid and credit-bearing student internships and other work-based learning opportunities. We are seeking strategic funding partners in this work." – Carley S. Walker, Vice President of Programs and Events*

## Workforce NOW Strategic Partners

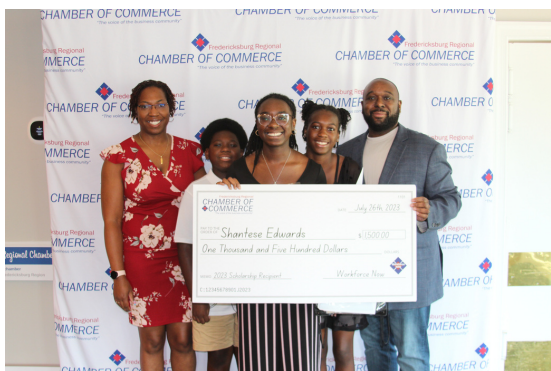
\$5,000– \$25,000 Donation (501c3)

- Tax deductible donation
- Co-branding of the program of work
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Seat on the Workforce NOW Board of Directors

## Workforce NOW Scholarship Fund

\$250– \$3,000 Donation (501c3)

- Tax deductible donation
- Logo recognition
- Seat on Scholarship Selection Committee





## 3rd Annual Intern Expo Tuesday, February 6th, 2024



### Title Sponsor **SOLD**



\$3,500- Exclusive

- Sponsor will receive recognition as the 2024 Intern Expo Presented by Sponsor
- Prominent Booth Placement
- Inside cover page of Expo directory
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage
- Welcome guests (up to 5 minutes)
- Opportunity to provide take home gift with Chamber approval
- Native ad with access to all Chamber members

### Internship Sponsor **SOLD**



\$2,500- Exclusive

- Prominent Booth Placement
- Half page ad in Expo directory
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on all student nametags
- Closing Remarks (up to 3 minutes)
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on Chamber website

### Vendor Sponsor

\$1,500- Exclusive

- Prominent Booth Placement
- 1/4 page ad in Expo directory
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to send welcome e-mail to all vendors
- Opportunity to provide take home gift with Chamber approval



### Snack Bar Sponsor **SOLD**

\$1,000- Exclusive



- Prominent Booth Placement
- Logo in Expo directory
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Special signage at snack bar

### Goodie Bag Sponsor **SOLD**



\$750- Exclusive

- Prominent Booth Placement
- Logo in Expo directory
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Branded/Logo on goodie bags for those in attendance

### Mock Interview Sponsor

\$600- Exclusive

- Prominent Booth Placement
- Logo on mock interview materials
- Logo in Expo directory
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition

### Breakout Session Sponsor **SOLD**

\$500—~~4 Available~~ (3 available)



- Preferred Booth Placement
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Branded/Logo on materials in breakout sessions; providing pens, paper etc.



# Mock Interview Day

## Title Sponsor

\$2,500- Exclusive

- Sponsor will receive recognition as the 2024 Mock Interview Day Sponsor Presented by
- 2 tables for display including a welcome table
- Logo placed on goodie bags for all students and volunteers in attendance
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval
- Native ad with access to all Chamber members

## Interviewer Sponsor

\$1,750- Exclusive

- 1 table for display
- Signage on all interview tables and interview resources provided by
- Logo placed on goodie bags for all students and volunteers in attendance
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on Chamber website

## Lunch Sponsor

\$1,350- Exclusive

- Signage at lunch buffet and/or stickers on box lunches
- Opportunity to welcome volunteers to lunch and/or greet at lunch
- Logo placed on goodie bags for all students and volunteers in attendance
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval

## Break-out Session Sponsor

\$1,000- Up to 6 Available

- Signage and small display area in 1 break-out session
- Opportunity to host or co-lead a breakout session
- Logo placed on goodie bags for all students and volunteers in attendance
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval

## Photography Sponsor

\$750- 2 Available

- Signage and small display area at photo booth area
- Include logo on digital photos and/or album from the event
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Opportunity to provide take home gift with Chamber approval

## Scholarship Sponsor

\$350- Unlimited

- Opportunity to serve as Industry Lead Mock Interviewer
- Recognized as a Workforce NOW Scholarship Supporter
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition





## Workforce Workshops

### Workshop Sponsor

\$750

- Sponsor will receive recognition as a Workforce Workshop presented by Sponsor
- Welcome guest (up to 3 minutes)
- Seat on Scholarship Selection Committee
- Logo placement on event promotions, including: webpage, targeted emails, and on-site recognition
- Logo placement on event signage



# REGIONAL SPONSORSHIP OPPORTUNITY

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## THE REGIONAL SUMMIT



A Facilitated Conversation

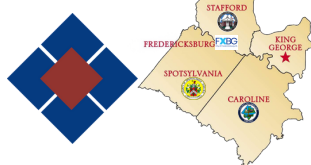


**FACILITATOR: TED ABERNATHY**


Economic Leadership  
Managing Partner

The Regional Summit provides the opportunity for influential public and private sector leaders within Planning District 16, to come together and learn about how we can make our region more economically competitive for jobs and talent. In a post-pandemic world where businesses and people can live and work from almost anywhere, building a stronger region has never been more important. Leaders will hear from national economic development expert, Ted Abernathy, Managing Partner, Economic Leadership, about our region's strengths, challenges in a post-pandemic world and our opportunities for growth. Leaders will be engaged in breakout sessions focused on the initial key "action items" to building a more competitive region. Through this event, businesses, educators and community leaders will better understand regional issues, and be engaged in solutions to build a more competitive region.

# THE REGIONAL SUMMIT









## SPONSORSHIP MENU

	PRESENTING \$8,000	PLATINUM \$5,000
Number of Sponsors	Exclusive	 1 Available
Opportunity to Make Remarks	Introduce Keynote Speaker	Assigned Session
Table/Complimentary Attendees	2 Tables (8 seats per table)	1 Table (8 seats)
Placement in Event Promotion & All Marketing Materials to Include: Targeted Emails	Yes	_____
Recognition on Event Signage or Slides	Logo	Logo
Recognition on Event Registration Page	Yes	Yes
Company Name Recognition on Chamber Website	Logo & Live Link	Company Name & Live Link
Ad in Summit Program	Full Page	Half Page
Copy of Attendee List	Yes	_____
Exhibitor Table at Event	Yes	Yes
Opportunity to Provide Promotional Items	At Each Seat	_____
First Right of Refusal For Future Events	Yes	Yes

# THE REGIONAL SUMMIT



	<b>GOLD \$2,500</b>	<b>SILVER \$1,500</b>	<b>NAME BADGE \$1,250</b>	<b>BRONZE \$750</b>
Number of Sponsors	 1 Available	   1 Available		 Unlimited
Opportunity to Make Remarks	_____	_____	_____	_____
Table/Complimentary Attendees	4 VIP seats	2 VIP seats	2 VIP seats	1 VIP seat
Placement in Event Promotion & All Marketing Materials to Include: Targeted Emails	_____	_____	_____	_____
Recognition on Event Signage or Slides	Company Name	Company Name	Company Name	Company Name
Recognition on Event Registration Page	_____	_____	_____	_____
Company Name Recognition on Chamber Website	Company Name	Company Name	Company Name	Company Name
Ad in Summit Program	1/4 Page	1/8 Page	1/8 Page	_____
Copy of Attendee List	_____	_____	_____	_____
Exhibitor Table at Event	_____	_____	_____	_____
Opportunity to Provide Promotional Items	_____	_____	_____	_____
Other Sponsorship Benefits	_____	_____	Logo on All Name Badges	_____
First Right of Refusal For Future Events	Yes	Yes	Yes	

Please contact Wendy Zelazny at [wendy@fxbgchamber.org](mailto:wendy@fxbgchamber.org) to secure your Regional Summit sponsorship.

# SPONSORSHIP COMMITMENT FORM

Thank you for your support!

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please fill in sponsorship title and the amount you would like to sponsor:

Sponsorship Title:

Sponsorship Amount:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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☐ ACH Payment- *Contact Diane at 540-735-1922 for arrangement.*

☐ Enclosed is a check payable to the Fredericksburg Regional Chamber of Commerce (or FRCC)

Please charge my: ☐ Visa ☐ MasterCard ☐ American Express

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Please email form to Carley Walker at **[cwalker@fxbgchamber.org](mailto:cwalker@fxbgchamber.org)**