

2026 Sponsorship & Partnership Investment Guide



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Carley Swaim Walker
Executive Vice President, Workforce &
Community Development

An investment in a Fredericksburg Chamber event and/or program is an investment in your business, and the community at-large. Your Chamber events team prides ourselves in providing you events and programming that are top-notch. We are constantly working behind the scenes to ensure we produce events that provide connections, visibility, access, and leadership opportunities for you, your employees, and your brand. We research trends, exchange best practices, listen to our members and work with top leaders to bring you relevant programming contributing to business and workforce growth. I can assure you that we have an opportunity that aligns with your business mission and goals. Let's explore those opportunities, invest in your business, and have some fun too!

ANNUAL AWARDS & GALA

2026 Annual Awards & Gala – “A Night at the Museum”

Date: April 24, 2026

Location: Fredericksburg Country Club

Step into a night of discovery and wonder as the Fredericksburg Country Club transforms into an immersive museum experience. Guests will enjoy themed food stations, multiple bar experiences, exhibit activations, a silent auction, and an exclusive VIP Cocktail Party before the awards program.

Grand Curator Presenting Sponsor \$12,000 (Exclusive)

- Exclusive naming rights as the Presenting Sponsor
- Speaking opportunity during the awards ceremony
- Your logo will be included on all event digital and print materials, signage, and on-site recognition including VIP signage
- Reserved VIP seating for 20 guests, including VIP Cocktail Party access

Hall of Masterpieces Sponsor \$8,000 (Exclusive)

- Your logo will be included on all event digital and print materials, signage, and on-site recognition
- 14 event tickets with VIP Cocktail Party access

Fun Perk: Artifact Spotlight – A major exhibit, activation, or program element named in your honor

Hall of Echoes Entertainment Sponsor \$6,000 (Exclusive)

- Recognition as the official Entertainment Sponsor
- Your logo will be included on all event digital and print materials, signage, and on-site recognition
- 12 event tickets with VIP Cocktail Party access

Fun Perk: Showtime Spotlight – Sponsor introduces the entertainment

Artifact Showcase Sponsor \$5,000 (Exclusive)

- 10 event tickets with VIP Cocktail Party access
- Your logo will be included on all event digital and print materials, signage, and on-site recognition

Fun Perk: Curator’s Choice – Help select a signature cocktail or exhibit highlight

VIP Atrium Sponsor \$4,000 (Exclusive)

- 8 event tickets with VIP Cocktail Party access
- Exclusive branding of the VIP Cocktail Party
- Logo at VIP entrance and inside lounge
- Opportunity to deliver welcome remarks

Fun Perk: Behind-the-Scenes Tour – Private pre-event ballroom preview

Timeless Memories Photography Sponsor \$3,500 (Exclusive)

- Logo on all photo booth prints and digital galleries
- Recognition on event signage and online photo album
- 6 event tickets with VIP Cocktail Party access

Fun Perk: Snapshot Moment – Sponsor selects themed backdrop



Vintage Spirits Bar Sponsor \$3,500 (2 Available)

- Branding at one themed bar area
- Logo on drink menus and bar signage
- 6 event tickets with VIP Cocktail Party access

Fun Perk: Signature Pour – Sponsor collaborates on a custom cocktail name

Gallery Experience Sponsor \$3,000 (4 Available)

- 4 event tickets
- Branding at one featured food station

Fun Perk: History Buffs' Row – Reserved viewing section near the awards stage

Museum Press Printing Sponsor \$2,500 (Exclusive)

- Logo on printed programs, menus, and signage
- Recognition on digital materials
- 4 event tickets with VIP Cocktail Party access

Fun Perk: Archivist's Mark – Sponsor brand subtly embedded into "museum guide" program styling

Hall of Honors Awards Sponsor \$2,500 (Exclusive)

- Recognition as the Awards Presentation Sponsor
- Logo on awards table and all awards screens
- 4 event tickets with VIP Cocktail Party access

Fun Perk: Spotlight Tribute – Sponsor receives a special recognition moment during the awards ceremony



SUPPORTER LEVELS

Museum Patron Sponsor \$1,500 (10 Available)

- 6 event tickets with VIP Cocktail Party access
- Your logo will be included on all event digital and print materials, signage, and on-site recognition.

Fun Perk: Golden Gallery Card – Sponsor featured on a museum fact card

Gallery Contributor Sponsor \$1,000 (5 Available)

- 4 event tickets
- Your logo will be included on all event digital and print materials, signage, and on-site recognition.

Fun Perk: Curio Tag – Sponsor featured on one exhibit signage tag

Exhibit Friend Sponsor \$600 (7 Available)

- 2 event tickets
- Your logo will be included on all event digital and print materials, signage, and on-site recognition.

Fun Perk: Explorer's Note – Sponsor highlighted on an "artifact fun fact" card



BUSINESS ACADEMY

Presenting Sponsor \$7,500 (Exclusive)

- "Presented by" naming rights
- Your logo will be included on all event digital and print materials, signage, and on-site recognition.
- Website, video, and email feature
- Welcome remarks at kickoff
- Participation in graduation ceremony
- Two participant scholarships funded
- Option to provide branded items

Session Sponsor \$2,500 (Per Session)

- Recognition at one designated session
- Your logo will be included on all event digital and print materials, signage, and on-site recognition.
- Social media spotlight
- Speaking/hosting opportunity
- Option to provide materials/giveaways

Graduation Celebration Sponsor \$1,750 (Exclusive)

- Logo on graduation signage and certificates
- Recognition from the stage
- Two reserved seats
- Option to assist in presenting certificates
- Your logo will be included on all event digital and print materials, signage, and on-site recognition.

Lunch Sponsor \$750 (1 Available per Session)

- Logo displayed during lunch
- Podium recognition
- Optional branded items (pens, napkins, etc.)
- Logo included on lunch-related promotions

Curriculum Materials Sponsor \$1,000 (Exclusive)

- Logo on participant workbooks and materials
- Recognition during kickoff
- Logo on ChamberWorks webpage

Scholarship Sponsor \$1,250



- Recognition at graduation
- One scholarship funded
- Your logo will be included on all event digital and print materials, signage, and on-site recognition
- Included in scholarship partner announcements

Supporting Partner \$750

- Your logo will be included on all event digital and print materials, signage, and on-site recognition
- Recognition during kickoff and graduation
- Logo displayed at all Academy sessions

CHAMBER CHALLENGE

Tournament Presenting Sponsor \$10,000 (Exclusive)

- 5 teams of 4 mulligans included
- Presenting level branding on all event digital and print materials, signage, shirts and on-site recognition
- Opportunity to provide branded golfer gifts with Chamber approval
- Option to table at Hole 1
- E newsletter ad
- Recognition throughout the day

Fun Perk: Kick Off the Round – You officially launch the tournament with a 5 minute welcome

Championship Sponsor \$6,500 (Exclusive)

- 4 teams of 4
- Branding at the 19th Hole Celebration and hole in one contest
- Your logo will be included on all event digital and print materials, signage, shirts and on-site recognition.
- Opportunity to provide branded gifts
- Directory ad on Chamber website

Fun Perk: Celebrate the Unforgettable – You recognize any hole in one and congratulate the winning team

Golf Cart and Course Experience Sponsor \$5,000 (Exclusive)

- 3 teams of 4
- Branding on all golf carts
- Your logo will be included on all event digital and print materials, signage, shirts and on-site recognition
- Optional hole activation
- On course recognition during cart announcements

Fun Perk: Cruise Control Visibility – Your branding rides with every golfer all day

Competition Sponsor \$3,500 (Exclusive)

- 2 teams of 4
- Branding on scoreboard, mulligan packages, and raffle area
- Lead the mulligan ceremony
- Recognition during scoring and awards
- Your logo will be included on all event digital and print materials, signage, shirts and on-site recognition

Fun Perk: Big Reveal Moment – You pull raffle winners and announce leaderboard updates

Beverage and Hospitality Sponsor \$3,000 (Exclusive)

- 2 teams of 4
- Branding on beverage carts and breakfast or lunch signage
- Greet golfers at breakfast or lunch
- Your logo will be included on all event digital and print materials, signage, shirts and on-site recognition

Fun Perk: Refresh the Fairway – Name and customize the signature drink of the day

Memories and Media Sponsor \$2,500 (Exclusive)

- 1 team of 4, and 2 additional players
- Logo on photo album and gift bags
- Your logo will be included on all event digital and print materials, signage, shirts and on-site recognition

Fun Perk: Picture Perfect Recognition – Your branded backdrop appears in every team photo

Closest to the Pin Sponsor \$1,500 (Exclusive)

- 1 team of 4
- Branding at the designated Closest to the Pin contest hole
- Premium signage at tee and green
- Option to provide a themed giveaway or activity at the hole
- Your logo will be included on all event digital and print materials, signage, shirts and on-site recognition

Fun Perk: Precision Pro – You get to monitor the contest hole, cheer on golfers, and announce the Closest to the Pin winner during awards

Putting Spirits Sponsor \$1,000 (Exclusive)

- 2 tournament players
- Branding at the Putting for Spirits contest area
- Option to provide small giveaways or drink-themed prizes (with Chamber approval)
- Your logo will be included on all event digital and print materials, signage, shirts and on-site recognition

Fun Perk: Master of the Green – You announce all Putting for Spirits winners during the 19th Hole Celebration

Premier Hole Sponsor \$750 (Unlimited)

- 1 tournament player or an extra sign
- Two logo signs at a hole
- Logo on volunteer or tournament shirts

Fun Perk: Claim Your Hole – Theme your hole activation however you choose

Tee Sign Sponsor \$400 (Unlimited)

- One tee sign with logo

Fun Perk: Pin Placement Perk – Early access to final tournament map or grid



CNEW Women's Symposium



CHANCELLOR'S VILLAGE
INDEPENDENT & ASSISTED LIVING

Presenting Sponsor ~~\$2,000 (Exclusive)~~ **SOLD**

- 8 VIP seats for your guests, with premium placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome guests from the stage (up to 5 minutes)
- Opportunity to provide take-home gift (with Chamber approval)
- One Sponsored Email to Chamber members.
- One Sponsored Social Media Post across two platforms

Session Sponsor **\$1,500 (Exclusive)**

- 6 VIP seats for your guests, with premium placement
- Opportunity to host a tabletop display of marketing materials or giveaways
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Provide closing remarks (up to 3 minutes)
- Introduce break-out speakers
- Opportunity to provide a branded take-home gift (with Chamber approval).
- Business Directory Ad on Chamber website

Raffle Sponsor **\$1,250 (Exclusive)**

- 6 VIP seats for your guests, with premium placement
- Opportunity to host a tabletop display of marketing materials or giveaways.
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Announce raffle winners from the stage
- Opportunity to provide branded take-home gift (with Chamber approval).
- Business Directory Ad on Chamber website

Gold Sponsor **\$1,000 (Exclusive)**

- 4 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide branded take-home gift (with Chamber approval)

Silver Sponsor **\$750 (4 Available)**

- 2 Preferred for your guests, seats to the event
- Your logo will be included on all event digital and print materials, signage and on-site recognition



CNEW Small Business & Non-Profit Organization Forum & Fair

Presenting Sponsor \$1,500 (Exclusive)

- 6 VIP seats for your guests, with premium placement
- 1 booth (6' display table)
- Opportunity to host a tabletop display of marketing items
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Deliver closing remarks (up to 3 minutes)
- Introduce our featured speakers from the stage
- Business Directory Ad on Chamber website

Gold Sponsor \$1,000 (Exclusive)

- 4 preferred seats for your guests
- 1 booth (6' display table)
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Stage time as the Connection Catalyst: provide a 60-second networking icebreaker

Silver Sponsor \$650 (6 Available)

- 3 preferred seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Featured in a Chamber social media shout-out

Raffle Sponsor \$400 (4 Available)

- 2 preferred seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition.
- Raffle table signage with logo
- Announce a raffle winner on stage (with a photo opportunity)

Sponsor Upgrades- add your logo to merchandise, we do the work and the ordering for you

- Must purchase an above sponsorship first.
- Must be ordered 20 days in advance of event
- Must be paid in advance
- Branded disposable coffee cups \$200
- Branded take home cups \$350
- Branded take home coffee mugs \$500 (logo must be 2 colors or less)
- Branded tote bags \$500

CNEW Award & Silent Auction Luncheon

Wideman Sponsor \$2,000 (Exclusive)

- 8 VIP seats for your guests, with premium placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome guests from the stage (up to 5 minutes)
- Introduce the Laurie A. Wideman Award
- One Sponsored Email to Chamber members

Silent Auction Sponsor \$1,500 (Exclusive)

- 6 VIP seats for your guests, with premium placement
- Opportunity to host a tabletop display of marketing materials
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Announce silent auction winners from the stage
- E-newsletter ad in a Wednesday Chamber newsletter

Holiday Cheer Sponsor \$750 (4 Available)

- 4 preferred seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition

Mimosa Sponsor \$450 (~~4 Available~~) 3 AVAILABLE

- 2 preferred seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition

**ARSENAL
EVENTS**
RACE TIMING & MANAGEMENT

EDUCATION EXCELLENCE AWARDS & BRUNCH

Date- June 10th, 2026

Location- Fredericksburg Convention Center

A celebration of the outstanding educators, administrators, and staff shaping the future of our community. This event honors excellence in teaching, innovation, and leadership across our region's grade schools and higher education.

Education (Title) Sponsor \$4,500 (Exclusive)

- Recognition on all event promotions
- 10 VIP seats for your guests, with premium table placement.
- Welcome guests from the stage (up to 5 minutes)
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- On-site engagement perks:
 - Sponsor-branded VIP Photo Moment for honorees & guests
 - Opportunity to provide themed take-home gifts (with Chamber approval)

Reading (Awards) Sponsor \$3,500 (Exclusive)

- 8 VIP seats for your guests, with premium placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition
 - Logo on awards table signage, certificates, and printed program
- Opportunity to provide honoree take-home gift (with Chamber approval)

Math Sponsor \$2,000 (8 Available)

- 8 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide attendee take-home gift (with Chamber approval)



Teacher Shop Partner \$1,200 (Exclusive)

- 6 VIP seats for your guests
- Exclusive branding as the "Teacher Shop Partner" on signage, shopping bags, and all related materials
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to include branded giveaways or messaging inside the Teacher Shop

Science Sponsor \$1,000 (8 Available)

- 6 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide attendee take-home gift (with Chamber approval)

History Sponsor \$650 (8 Available)

- 4 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition

Educator Supporter \$450 (12 Available)

- 2 VIP seats for educators (sponsor may purchase tickets to attend personally)
- Your logo will be included on all event digital and print materials, signage and on-site recognition

Educator Ticket Sponsor \$50 Open

- Your logo will be included on all event digital and print materials, signage and on-site recognition

***To attend personally, tickets are available to purchase.**



FIRST RESPONDERS APPRECIATION BREAKFAST

The Annual First Responders Appreciation Breakfast, a heartfelt tradition that brings our business community together to honor the career and volunteer first responders who selflessly serve and protect our region. This event provides an important opportunity to express our deep gratitude for their dedication, courage, and sacrifice.

Gather with local leaders, businesses, and community members as we recognize the remarkable individuals who answer the call every day, ensuring the safety and well-being of the Fredericksburg region.



Hero (Title) Sponsor \$5,500 (Exclusive)

- 8 VIP seats for your guests, with premium placement
- Welcome guests from the stage (up to 5 minutes). Your opportunity to thank our First Responders!
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- On-site perks:
 - Branded VIP Photo Moment for honorees & guests
 - Sponsor logo on award certificates
 - Opportunity to provide themed take-home gift (with Chamber approval)

Valor (Awards) Sponsor \$4,000 (Exclusive)

- 8 VIP seats for your guests, with premium placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition
 - Your logo on awards table signage, certificates, and printed program
- Opportunity to provide honoree take-home gift (with Chamber approval)



Noble Sponsor \$2,500 (6 Available)

- 8 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide attendee take-home gift (with Chamber approval)
- Native Ad with access to all Chamber members

Honor Sponsor \$1,200 (6 Available)

- 6 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide attendee take-home gift (with Chamber approval)

Service Sponsor \$750 (6 Available)

- 4 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition

First Responder Supporter \$450 (~~12 Available~~) 11 AVAILABLE **ARSENAL EVENTS** (This sponsorship provides a table exclusively for First Responders to attend at no cost.)

- 6 VIP seats for First Responders (sponsor may purchase tickets to attend personally)
- Your logo will be included on all event digital and print materials, signage and on-site recognition

Champion Ticket \$60 (Open)

(One ticket for a First Responder to attend free of charge.)

- Sponsor's name listed on donor recognition signage

***To attend personally, tickets are available to purchase.**



LEADERSHIP FREDERICKSBURG

Leadership Fredericksburg is a nine-month program that provides an opportunity for a cohort of leaders representing varying sectors to meet in learning settings throughout the Fredericksburg Region: Caroline, King George, Spotsylvania & Stafford counties and the city of Fredericksburg.

"Leadership Fredericksburg is a unique opportunity for motivated leaders to broaden their horizons," said Susan Spears, Executive Director. "Program alumni are now the strongest network of leaders in the Fredericksburg Region. We seek professionals who are ready to lead using guiding principles of integrity, service and dedication."



Title Sponsor

-Exclusive

Gold Sponsor \$6,000 (8 available)

(The Gold Sponsorship supports essential program costs, including facilitators, staff support, and materials)

- *Participant Sponsorship:* Covers tuition, two profile assessments (RightPath and LMAP), and LMAP coaching session for one program participant
- *Brand Visibility:* Your logo featured on Chamber & Leadership Fredericksburg media and prominently displayed at all program venues
- *Event Recognition:* Acknowledgement at all program events and special mention during Graduation
- *VIP Access:* Reserved seating at Project Presentations and Graduation Ceremony

Silver Sponsor \$2,500 (4 available)

(The Silver sponsorship helps pay program costs associated with the facilitators, staff support, and program materials)

- Company recognized in all Chamber & Leadership FXBG media platforms - logo
- Your logo featured at all venues throughout program
- Your company recognized at all program events
- Your company recognized at Graduation Ceremony
- VIP Seating at Project Presentations & Graduation Ceremony

Mentor Program Sponsor \$500 (1 available)

(this sponsorship pays for mentor program support & materials)

- Your company recognized in all Chamber & Leadership FXBG media platforms
- Your company recognized at Orientation and Graduation Ceremony
- VIP Seating at Project Presentations & Graduation Ceremony

Leadership Fredericksburg Kick-Off Reception

Kick-Off Reception Title Sponsor \$2,500 (1 available)

(this sponsorship pays for venue, support, & partial food & beverages)

- Your company may Provide the Welcome at the Kick Off Reception
- Your company recognized in all Chamber & Leadership FXBG media platforms
- Management invited to Kick-off Reception
- VIP Seating at Project Presentations & Graduation Ceremony

Kick – Off Reception Gold Sponsor \$500 (4 available)

(this sponsorship pays for partial food & beverages)

- Your company recognized in all Chamber & Leadership FXBG media platforms
- Your company recognized on signage at Kick Off Reception
- Reserved Seating at Project Presentations & Graduation Ceremony

Kick – Off Reception Silver Sponsor \$250 (4 available)

(this sponsorship pays for partial food & beverages)

- Your company recognized in all Chamber & Leadership FXBG media platforms
- Your company recognized on signage at Kick Off Reception

Session Sponsor \$500 (6 available), (cold lunch)

(this sponsorship pays for snacks and lunch)

- Your company recognized on all Leadership FXBG media platforms
- Representative may join the class for lunch, provide brief welcome
- Your company recognized at Graduation

Opening/Closing Session Sponsor \$1,000 (2 available), (hot lunch)

(this sponsorship pays for snacks and lunch)

- Your company recognized on all Leadership FXBG media platforms
- Your company recognized throughout the session
- Representative may join the class for lunch, provide brief welcome
- Your company recognized at Graduation

Project Presentations Sponsor \$350 (2 available)

(this sponsorship pays for presentation materials & team prizes)

- Your company recognized on all Leadership FXBG media platforms
- Your company recognized at Project Presentations
- Your company recognized at Graduation Ceremony
- VIP seating at Presentations

Leadership Fredericksburg Graduation

Graduation Title Sponsor - Exclusive

Graduation Ceremony & Reception Sponsor \$500 (4 available)

(this sponsorship pays for programs, staff support, venue, & food)

- Your Company recognized on all Leadership FXBG media platforms
- Your Company recognized at Graduation Ceremony
- VIP seating at Graduation

Graduation Reception Bar Sponsor \$1,000 (1 available)

(this sponsorship pays for drinks at the Graduation Reception)

- Your Company recognized on all Leadership FXBG media platforms
- Your Company recognized at Graduation Ceremony
- VIP seating at Graduation

Graduation Certificates & Gifts Sponsor \$600 (1 available)

(this sponsorship pays for the framed certificates & graduate gifts)

- Your Company recognized on all Leadership FXBG media platforms
- Your Company recognized at Graduation Ceremony
- VIP seating at Graduation

Leadership Fredericksburg Supporter

(funds that support the general fund for Leadership FXBG annually)

\$250 – unlimited availability

\$100 – unlimited availability

- Name, Your company, Alumni year (when applicable) recognized on website and other LF media platforms

Leadership Fredericksburg Alumni Celebration

Title Sponsor \$5,000 (Exclusive)

- 10 VIP seats with premium placement
- Recognition as the Title Sponsor in all promotions
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome guests with remarks (up to 5 minutes)
- Opportunity to provide a branded take-home gift (with Chamber approval)
- Banner ad on the Leadership Fredericksburg webpage for one month

Dinner Sponsor \$3,000 (Exclusive)

- 8 VIP seats with preferred placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition.
 - Logo on each dinner menu or buffet signage
- One category/directory ad on the Chamber website

Bar Sponsor \$2,000 (Exclusive)

- 6 VIP seats to the event
- Your logo featured on:
 - Event webpage & targeted emails
 - On-site recognition and signage at the bar
 - On drink napkins or drink tickets
- One category ad on the Chamber website

Décor Sponsor \$1,500 (Exclusive)

- 6 VIP seats to the event
- Your logo will be included on all event digital and print materials, signage and on-site recognition. Your logo will also be on select décor
- One directory ad on the Chamber website

Photography Sponsor \$1,250 (Exclusive)

- 5 VIP seats to the event
- Your logo will be included on all event digital and print materials, signage and on-site recognition. Your logo will also appear on the electronic photo album
- "Event Photos Sponsored by [Your Company]" watermark or credit line in shared photo album

Table Sponsor \$1,000 (12 Available)

- 10 VIP seats with branded table placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition. Your logo on table signage
- Branded table centerpiece (sponsor-provided)

Awards Sponsor \$750 (Exclusive)

- 4 VIP seats to the event
- Your logo will be included on all event digital and print materials, signage and on-site recognition. Logo on awards table signage
- Sponsor name/logo included in press release of award winners

Raffle Sponsor \$350 (8 Available)

- 2 preferred seats to the event
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Pull winning raffle tickets during the event

Legislative Breakfast Sponsorship Opportunities

Presenting Sponsor \$1,500 (Exclusive)

- 8 VIP seats for your guests, with premium placement
- Recognition as the Presenting Sponsor in all promotions
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome guests with remarks (up to 5 minutes)
- Opportunity to provide questions in advance to legislators

Legislative Sponsor \$1,000 (Exclusive)

- 6 VIP seats for your guests, with premium placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to display marketing materials at a tabletop display
- Provide closing remarks (up to 3 minutes)

Public Policy Sponsor \$750 (Exclusive)

- 4 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Special signage at buffet/food display table
- Category/Directory ad on the Chamber's Business Directory webpage

Breakfast Sponsor \$500 (Exclusive)

- 4 Preferred seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Special signage at buffet/food display table

Networking Sponsor \$350 (6 Available)

- 2 Preferred seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition



REGIONALISM MATTERS

Series Sponsor \$2,500 (Exclusive)

- One table for your guests at each of the 3 events
- Recognition as the Series Sponsor in all promotions
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Provide closing remarks at each event
- Opportunity to bring a tabletop display of materials and promotional items.

Three Events per Year

Title Sponsor \$1,200 (Exclusive)

- 8 VIP seats for your guests, with premium placement
- Recognition as the Title Sponsor in all promotions
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome guests with remarks or provide concluding remarks (up to 5 minutes)
- Opportunity to bring a tabletop display of materials and promotional items

Gold Sponsor \$750 (Exclusive)

- 6 VIP seats for your guests, with reserved placement
- Recognition as the Economic Development Sponsor in all promotions
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to bring a tabletop display of materials and promotional items

Silver Sponsor \$500 (2 available)

- 4 VIP seats for your guests, with reserved placement
- Recognition as the Lunch Sponsor in all promotions
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Special signage at the buffet/food display table

Community Sponsor \$300 (4 available)

- 2 VIP seats for your guests, with reserved placement
- Recognition in all promotions.
- Your logo will be included on all event digital and print materials, signage and on-site recognition

MEMBER MEETINGS

Title Sponsor \$1,000 (Exclusive to each meeting)

- Recognition as the Member Meeting presented by Sponsor
- 4 VIP seats for your guests (in addition to membership investment tickets)
- Opportunity to bring a tabletop display of marketing materials, promotional items, etc
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome guests (up to 5 minutes)

Venue Sponsor \$750 – Exclusive to each meeting (3 Available)

- 2 VIP seats for your guests (in addition to membership investment tickets)
- Opportunity to bring a tabletop display of marketing materials, promotional items, etc
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Closing remarks (up to 3 minutes)

Coffee Sponsor \$750 – Exclusive to each meeting (3 Available)

- **Put your brand in people's hands with your logo on the coffee cups!**
- 2 VIP seats for your guests (in addition to membership investment tickets)
- Opportunity to bring a tabletop display of marketing materials, promotional items, etc
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Logo placement on coffee station

Brunch Sponsor \$500 – Exclusive to each meeting (~~3~~ Available)

- 2 Preferred sets for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Separate signage at buffet/food display

2 AVAILABLE



NETWORK AT NITE

Network at Nite (Member hosted)- Develop relationships with other business professionals during these evening networking events held every other month from 5:30pm-7:30pm. There is a **\$500** fee to host a Network at Nite and is exclusive opportunity for Chamber members to host. Available dates for 2026 - January TBD, May TBD, July TBD, September TBD and December TBD

Here's what the Chamber will do...

MARKETING:

Pre-Event, we will help to get the word out about the event to the FRCC membership. One month prior, staff will begin to notify Chamber members about the event. Here's how:

- Chamber Eblast: A weekly member e-mail newsletter sent on Mondays.
- Chamber Website: The event will be listed on the Chamber event calendar.
- Chamber Social Media: Promoted on Facebook, Instagram and LinkedIn

Post Event- staff will follow up with pictures of the event on our Social Media outlets and provide a Google photo link with all photos from the event.

REGISTRATION:

RSVPs for the event will be collected by the Chamber. The Chamber will provide staff to run on-site registration. This allows time to greet and meet members at the door. A list of attendees will be provided after the event upon request.

Additional Marketing Package \$300:

- Reel creation
- Custom photo shoot to promote event and theme
- Extended photography at event
- Podcast session with you to be posted before event



Designed to elevate visibility, deepen engagement, and grow a vibrant young professionals network.

Program Sponsor "Presenting Partner" \$3,500 (Exclusive)

Exclusive Recognition

- Presenting Partner Status: "NextGen presented by [Your Company]" on ALL program materials.
- Recognized as the premier sponsor for:
 - 3 signature events
 - All monthly happy hours and volunteer outings
- Top placement of logo across:
 - Event webpage
 - All promotional emails (signature events + happy hours + volunteer days)
 - Social media announcements and recaps
 - Event signage
- Speaking Opportunity at each signature event
- Option to host a happy hour at your location or business partner's site
- 2 tickets to each signature event
- Opportunity to provide branded swag at events & volunteer outings
- Custom signature cocktail/mocktail at 1 signature event
- Dedicated Sponsor Spotlight across social and email
- 1 Podcast session

NextGen Partner Sponsor \$750 (Up to 5 Available)

- Logo included on:
 - Signature event webpages
 - Monthly emails
- Verbal recognition at signature events

Engagement Benefits

- 1 speaking opportunity at a signature event
- Opportunity to provide branded merchandise
- Optional Partner Showcase Table during one signature event
- 1 season pass for all signature events

Focused Add-On Sponsorships

Happy Hour Sponsor \$300 for a month, \$1000 for 6 months, \$1800 for 12 months

- Logo on monthly happy hour promotions
- "Happy Hour sponsored by..." signage/table
- Opportunity to bring swag or buy a round for attendees

Next Generosity Volunteer Sponsor \$300 for a month, \$1000 for 6 months, \$1800 for 12 months

- Logo on volunteer day materials, emails and event graphics
- Recognition during volunteer kickoff
- Ability to provide shirts, gloves, water bottles, or branded items

Combine these add-on's for 25% discount

Next-Gen Seminars

Where young professionals come to have community and learn valuable lessons from local legends.

Title Sponsor \$1,200 (Exclusive)

- 6 VIP seats Four your guests
- Recognition as the 2026 [Event] Title Sponsor on all event materials
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome guests (up to 5 minutes)
- Opportunity to provide branded merchandise or promotional items with Chamber approval
- Sponsored Content Ad in Chamber e-newsletter
- Opportunity to draw raffle prize

Gold Sponsor \$750 (Exclusive)

- 4 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide branded merchandise or promotional items with Chamber approval
- Concluding remarks (3 minutes)
- Opportunity to draw raffle prize

Savings Sponsor \$350 (3 Available)

- 2 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to draw raffle prize



Next Gen Community Fair

Title Sponsor \$1,400 (Exclusive)

- Recognition as the Title Sponsor of the 2026 Community Fair
- One Double Booth
- Welcome attendees (up to 5 minutes) and make announcements throughout event with MC
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide branded merchandise or promotional items with Chamber approval at registration
- Food and Drink included for your guests (up to 8)
- Opportunity to provide and draw raffle prizes

Gold Sponsor \$800 (2 available)

- One Double Booth
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide branded merchandise or promotional items with Chamber approval at registration
- Food and Drink included for your guests (up to 4)
- Opportunity to provide and draw raffle prizes

Booth Sponsor \$400 (6 available)

- One Double Booth
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide and draw raffle prizes

Next Gen Winter Soiree

Date: Friday, January 30th, 2026

Location: The Publisher Hotel

Title Sponsor \$1,500 (Exclusive)

- 8 VIP seats for your guests
- Recognition as the Presented by [Your Company] of the Next Gen Winter Soiree on all promotions for 1 year
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome attendees (up to 5 minutes)
- Opportunity to provide branded merchandise or promotional items with Chamber approval.
- Early access to the event

Venue Sponsor ~~\$1,000 (Exclusive)~~ **SOLD**



- 4 VIP seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Provide closing remarks (up to 3 minutes)
- Option to provide branded merchandise or promotional items with Chamber approval
- Early access to the event

Award Sponsor \$750 (Exclusive)

- 4 preferred seats for your guests
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide branded merchandise or promotional items with Chamber approval
- Early access to the event

Full Table Sponsor \$900 (4 Available)

- Reserve half a table (8 seats)
- Your logo will be included on event promotions and at your table.

Half Table Sponsor \$500 (4 Available)

- Reserve half a table (4 seats, you will be paired with 4 other attendees)
- Your logo will be included on all event promotions and at your table.



Regional Civics Bee

Hosted by the Fredericksburg Regional Chamber of Commerce In partnership with the U.S. Chamber Foundation

Presenting Sponsor \$3,500 (~~Exclusive~~) **SOLD**

"Presented by" naming rights for the Regional Civics Bee



- Premier logo placement on all marketing, signage, and the event webpage
- Recognition during opening and closing remarks
- Logo featured on finalist certificates and digital photo gallery
- Opportunity to participate in the Q&A lightning round
- Reserved VIP seating for 8
- Option to provide branded finalist gifts (with approval)

Fun Perk: Civic Champion Spotlight – you announce the top three finalists on-stage

Civic Knowledge Round Sponsor \$2,000 (Exclusive)

Sponsors the primary quiz round of the competition

- Logo displayed during the Civic Knowledge Round
- Verbal recognition before the round begins
- Reserved seating for 6
- Logo in event program and promotional materials

Fun Perk: Lightning Leader – sponsor representative reads one bonus question.

Judge Panel Sponsor \$1,500 (Exclusive)

Spotlighting your brand alongside civic and business leaders

- Recognition as the official Judge Panel Sponsor
- Logo on judge table signage and event program
- Reserved seating for 4
- Podium recognition

Fun Perk: Seat at the Bench – your representative participates as a judge alternate.

Student Finalist Sponsor \$1,000 (2 Available)

Supports the top student finalists who advance from the essay round

- Logo on finalist lanyards and welcome packets
- Recognition during finalist introductions
- Reserved seating for 4
- Logo in printed program and event webpage

Fun Perk: Encouragement Ambassador – your short congratulatory video is featured during the welcome loop.

Community Engagement Sponsor \$750

Supports outreach to schools, homeschool groups, and youth organizations

- Logo included in educator outreach materials
- Recognition during opening remarks
- Reserved seating for 3
- Logo on event signage and printed program

Fun Perk: Inspire the Next Generation – your civic quote is displayed on event signage.

Awards & Prizes Sponsor \$600

Helps fund the regional prizes for top winners

- Recognition during awards
- Logo on winner certificates and checks
- Reserved seating for 2
- Logo on website and printed program

Fun Perk: Prize Presenter – assist with handing out checks and trophies.

Supporting Sponsor \$400

Perfect for small businesses and community supporters

- Logo on printed and digital materials
- Recognition during opening remarks
- Reserved seating for 2

Fun Perk: Knowledge Booster – your business is featured in the civic trivia loop.

2026 Workforce NOW Education & Industry Forum

A Half-Day Forum Connecting Business Leaders, School Administrators, CTE Directors, and Workforce Partners

Presenting Sponsor \$3,500 (Exclusive)

“Presented by” naming rights for the Forum

- Premier logo placement on all forum promotions, signage, digital screens, and printed materials
- Recognition as the exclusive Presenting Sponsor during opening and closing remarks
- Opportunity to deliver 3–5 minute welcome remarks
- Logo on all workshop transition slides
- Reserved table for 6 attendees
- Option to provide branded materials for participant packets

Fun Perk: Talent Pipeline Champion – you select one breakout theme for the day.

Breakout Session Sponsor \$1,500 (3 Available)

Sponsors one of the event’s major sessions: CTE, WBL, or Industry Partnerships

- Logo on breakout room signage and on the official agenda
- Verbal recognition before the sponsored session begins
- Reserved seating for 4 attendees
- Option to supply one discussion question or resource for facilitators
- Logo in printed and digital forum materials

Fun Perk: Lead the Conversation – you ask the first official question in your sponsored session.

Networking & Collaboration Sponsor \$1,000 (Exclusive)

Supports the business–education networking segment.

- Logo displayed at networking tables and signage
- Recognition during transition into networking time
- Reserved seating for 3 attendees
- Logo in forum program and on digital displays

Fun Perk: Connector-in-Chief – deliver a 60-second welcome to kick off networking.

Breakfast Sponsor \$900 (Exclusive)

Powers the morning welcome and professional networking.

- Logo on breakfast buffet signage
- Verbal thank-you during morning welcome
- Reserved seating for 2 attendees
- Option to provide branded napkins or coffee sleeves

Fun Perk: Morning Momentum – sponsor selects the morning walk-in music.

Lunch Sponsor \$1,100 (Exclusive)

Aligns your brand with the mid-day connection and conversation period.

- Logo on lunch signage and table tents
- Recognition before lunch is served
- Reserved seating for 2 attendees
- Logo included on lunch-related promotional posts

Fun Perk: Fuel the Future – sponsor leads the lunchtime toast.

Photography Sponsor \$850 (Exclusive)

Ensures professional photos documenting the event.

- Logo on photo backdrop (if applicable) and digital photo gallery
- Recognition during event wrap-up
- Reserved seating for 2 attendees
- Logo included in social media posts featuring event photos

Fun Perk: Picture Perfect Partner – sponsor receives the first group photo with education and business leaders.

Workshop Materials Sponsor \$850 (Exclusive)

Puts your brand directly into participant hands.

- Logo on all participant workbooks, worksheets, and resource packets
- Recognition during kickoff
- Reserved seating for 2 attendees
- Logo on ChamberWorks webpage under “Forum Resources”

Fun Perk: Knowledge Curator – you select the packet design (notebook, folder, toolkit).

Education Partner Sponsor \$600

Ideal for organizations supporting CTE, higher education, or workforce development.

- Logo on printed agenda, slides, and signage
- Verbal recognition once during the event
- Reserved seating for 1 attendee

Fun Perk: Pathway Partner – your organization featured on one “Career Pathway Insight” slide.

Supporting Sponsor – \$400

Entry-level visibility with guaranteed attendance.

- Logo on digital and printed materials
- Recognition during welcome remarks
- Reserved seating for 1 attendee

Fun Perk: Spotlight Statement – your organization included in the rotating Workforce Highlights slideshow.

5th Annual Intern Expo

Date: Tuesday, February 11th, 2026

Location: The Fredericksburg Convention Center

Title Sponsor \$3,500 (Exclusive)

- Recognition as the 2026 Intern Expo Presented by "Your Company"
- Prominent Booth Placement
- Full page ad on inside cover page of Expo directory
- Seat on Scholarship Selection Committee
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Welcome guests (up to 5 minutes)
- Opportunity to provide take home gift with Chamber approval
- E-newsletter ad in a Wednesday e-newsletter of your choice

Internship Sponsor \$2,500 (Exclusive)

- Prominent Booth Placement
- Half page ad in Expo directory
- Seat on Scholarship Selection Committee
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Closing Remarks (up to 3 minutes)
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on business directory page of the Chamber website

Vendor Sponsor \$1,500 (Exclusive)



- Prominent Booth Placement
- 1/4 page ad in Expo directory
- Seat on Scholarship Selection Committee
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to send welcome e-mail to all vendors
- Opportunity to provide take home gift with Chamber approval



Snack Bar Sponsor \$1,000 (Exclusive)

- Preferred Booth Placement
- Logo in Expo directory
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Special signage at snack bar

Goodie Bag Sponsor \$750 (Exclusive)

- Preferred Booth Placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition.
- Branded/Logo on goodie bags for those in attendance

Mock Interview Sponsor \$600 (Exclusive)

- Preferred Booth Placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition. Logo on mock interview materials

Breakout Session Sponsor \$500 (4 Available)

- Preferred Booth Placement
- Your logo will be included on all event digital and print materials, signage and on-site recognition.
- Branded/Logo on materials in breakout sessions; providing pens, paper etc.



Mock Interview Day

Title Sponsor \$2,500 (Exclusive)

- Recognition as the 2026 Mock Interview Day Presented by "Your Company"
- 2 tables for display including a welcome table
- Seat on Scholarship Selection Committee
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide take home gift with Chamber approval
- E-newsletter ad in a Wednesday e-newsletter of your choice

Interviewer Sponsor \$1,750 (Exclusive)

- Recognition as the Interviewer Sponsor
- 1 table for display
- Your logo placed on interview resources provided to interviewers
- Seat on Scholarship Selection Committee
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide take home gift with Chamber approval
- Category/Directory ad on business directory page of Chamber website

Lunch Sponsor \$1,350 (Exclusive)

- Recognition as the Lunch Sponsor
- Your Logo stickers on box lunches
- Opportunity to welcome volunteers to lunch and/or greet at lunch
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide take home gift with Chamber approval.

Break-out Session Sponsor \$1,000 (Up to 6 Available)

- Recognition as a Break-out Session Sponsor
- Signage and small display area in 1 break-out session
- Opportunity to host or co-lead a breakout session
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide take home gift with Chamber approval



Photography Sponsor \$750 (2 Available)

- Recognition as a Photography Sponsor
- Signage and small display area at photo booth area
- Include your logo on digital photos and/or album from the event
- Your logo will be included on all event digital and print materials, signage and on-site recognition
- Opportunity to provide take home gift with Chamber approval

Scholarship Sponsor \$350 (Unlimited)

- Opportunity to serve as Industry Lead Mock Interviewer
- Recognized as a Workforce NOW Scholarship Supporter
- Your logo will be included on all event digital and print materials, signage and on-site recognition



SPONSORSHIP COMMITMENT FORM

Thank you for your support!

Company: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Please fill in sponsorship title and the amount you would like to sponsor:

Event Name: _____

Sponsorship Title:

Sponsorship Amount:

Signature _____

Date _____

☐ ACH Payment- *Contact Finance at 540-735-1922 for arrangement.*

☐ Enclosed is a check payable to the Fredericksburg Regional Chamber of Commerce (or FRCC)

Please charge my: ☐ Visa ☐ MasterCard ☐ American Express

Account # _____ Exp. Date: _____

CVV: _____

Billing Address: _____

Name as it appears on card _____

Signature of Card Holder _____

Please email form to Carley Walker at **cwalker@fxbgchamber.org**
or Trey Henderson at **programs@fxbgchamber.org**