

Leadership Fredericksburg 20th Anniversary Celebration

Hundreds of Leaders. One Regional Community.



Presenting Sponsor: Celebrating 20 Years of Leadership — \$5,000 (~~Exclusive~~)- SOLD

Lead this milestone celebration and position your organization as the premier supporter of Leadership Fredericksburg's 20th Anniversary.

- 10 VIP seats with premium placement
- Exclusive "Presenting Sponsor" recognition throughout the event
- Premier logo placement on all marketing materials, signage, event webpage, and digital displays
- Opportunity to welcome guests with remarks (up to five minutes)
- Opportunity to provide a branded commemorative gift (with Chamber approval)
- Banner advertisement on the Leadership Fredericksburg webpage for one month
- Recognition during both the opening and closing program

Dinner Sponsor \$3,000 (Exclusive)

Celebrate the relationships built through Leadership Fredericksburg by sponsoring the anniversary dinner.

- 8 VIP seats with preferred placement
- Logo on all event marketing materials and signage
- Logo featured on buffet signage and dinner displays
- Recognition before dinner
- One Chamber website directory advertisement

Reception Sponsor: Connections That Last — \$2,000 (Exclusive)

Sponsor the networking reception where alumni reconnect and new relationships begin.

- 6 VIP seats
- Logo on event webpage and promotional emails
- Logo on beverage signage, drink tickets, or cocktail napkins
- Recognition during the transition into the evening celebration
- One Chamber website directory advertisement



Experience Sponsor: Creating the Celebration — \$1,750 (~~Exclusive~~) — SOLD

Help create an unforgettable guest experience through entertainment, décor, and interactive elements.

- 6 VIP seats
- Logo on event marketing materials and signage
- Recognition during the reception and evening program
- Logo on the event webpage

Décor Sponsor: Setting the Stage for Leadership — \$1,500 (~~Exclusive~~) **SOLD**

Create a memorable atmosphere worthy of celebrating 20 years of leadership.

- 6 VIP seats
- Logo on event marketing materials and signage
- Recognition on select décor elements
- One Chamber website directory advertisement

Photography Sponsor: Capturing the Legacy — \$1,250 (Exclusive)

Preserve the memories of this milestone celebration.

- 5 VIP seats
- Logo on event marketing materials and signage
- Logo included in the electronic photo gallery
- "Event Photos Sponsored by..." recognition

Name Badge Sponsor: Every Leader Has a Name — \$1,250 (~~Exclusive~~)- **SOLD**

Ensure your brand is seen by every attendee from arrival to departure.

- Company logo on every attendee name badge
- Recognition at the registration area
- 4 VIP seats
- Logo on printed event materials



Storytelling Sponsor: Celebrating Our Story — \$1,000 (~~Exclusive~~) — **SOLD**

Celebrate the stories that have shaped Leadership Fredericksburg over the past 20 years.

- Recognition before the anniversary video presentation
- Logo displayed during all storytelling and video segments
- 4 VIP seats
- Logo on event materials
- Recognition in post-event communications



Table Sponsor: A Seat at the Leadership Table — \$1,000 (10 Available)

Bring your Leadership Fredericksburg classmates, employees, or clients together at a reserved table.

- Reserved table for 8 guests
- Company logo on table signage and logo on all event marketing materials
- Opportunity to provide a branded centerpiece (with Chamber approval)
- Recognition in the event program
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Awards Sponsor: Honoring Leadership That Lasts — \$750 (~~Exclusive~~) **SOLD**

Help recognize the individuals whose leadership has shaped our region.

- 4 VIP seats
- Logo on event materials and awards table
- Recognition during the awards presentation
- Recognition in post-event communications announcing recipients



Alumni Spotlight Sponsor: Then, Now & What's Next — \$750 (~~Exclusive~~) **SOLD**



Celebrate alumni stories and the lasting impact of Leadership Fredericksburg.

- 4 VIP seats
- Logo featured during Alumni Spotlight presentations
- Recognition before the spotlight segment
- Logo on event materials
- Recognition in post-event communications

Raffle Sponsor: Leadership Luck — \$350 (8 Available)

Support one of the evening's most fun traditions.

- 2 preferred seats
- Logo on event materials and signage
- Opportunity to provide or sponsor a raffle prize
- Opportunity to assist with drawing the winning raffle ticket
- Recognition during the raffle