

5th Annual Intern Expo 2025 – Breakout Session Descriptions

LinkedIn, LinkedIn isn't just for "older professionals"—it's your digital resume, portfolio, and networking tool all in one. In this session, you'll learn how to create (or upgrade) a profile that actually stands out. We'll cover what to include, what to skip, and how to make recruiters want to click your name. Walk away with a profile that highlights your strengths, experience, and goals, even if you're just getting started.

Dress for Success, Confidence starts with showing up like you mean it. This session breaks down what "professional" really looks like today, whether you're interviewing, attending an expo, or starting your first internship. Learn how to dress for different workplaces, build an outfit that feels like you, and make a strong first impression in-person or on camera. You'll leave with simple tips to look polished without spending a fortune.

Building Your Online Brand, Your online presence is your first impression, before you even walk in the room. Learn how to build a positive digital brand that showcases your skills, personality, and goals. We'll talk about what employers actually notice, how to highlight your strengths online, and how to turn your socials into a tool, not a risk. Perfect for students who want to stand out in a competitive world.

Career Assessment, Not sure what you want to do yet? That's totally normal. This session helps you explore career paths that match your strengths, interests, and personality through a fun and interactive assessment. Whether you already have a dream job in mind or you're still figuring it out, you'll leave with clearer direction and real ideas for what could be a great fit for your future.

Mock Interviews, Interviews can feel intimidating, but practice makes it easier. In this session, you'll do a realistic mock interview with a professional and get helpful feedback on your answers, confidence, and communication style. Learn how to talk about your strengths, handle tough questions, and leave a great impression, even if you don't have tons of experience yet. This is your chance to level up before the real thing.