

## Why Should You Attend?

### Interns Bring a Fresh Perspective to Your Business

Interns bring creativity and a new energy to the workplace. They approach challenges from a new angle, which could boost your business' performance. Young people are connected to most businesses' target audiences, so having an intern's perspective will help your business reach that audience even better.

Interns are motivated.

Interns take the initiative to seek out businesses - so when they land a position, they'll put their best foot forward.

Interns have new skillsets that will help your business.

Social media, new tech, and different modes of communication are just a few ways high school and college interns can support your business.

Sometimes, internships lead to employment.

By hiring an intern, you could be building your future workforce in-house. Interns will learn industry-specific skills your way, which could lead to full-time hiring opportunities down the line.

The flexibility of internships lets your business make the decision on how long to continue an internship.

Taking on interns helps our community grow.

Internships build our future workforce by preparing high school and college students with technical and interpersonal skills that are key to personal and business success.

What's in it for my business?

**Attending the Intern Expo is so much more than the potential to obtain an Intern.**

### **Business to Business Exposure and Networking**

Ability to hire on the spot if you like a candidate

**Show our region that your business is invested in our community and future workforce**

**Allow students to explore many different careers along different sectors**