CHAMBER WORKS BUSINESS ACADEMY

2026 Program Application

PROGRAM OVERVIEW

Chamber Works Business Academy is a signature Fredericksburg Regional Chamber program designed to equip new and growing businesses, and emerging leaders inside established companies, with the operational knowledge, strategic insight, and community connections needed for long-term success.

This 6-month, cohort-based academy provides expert-led instruction and applied learning across critical areas of business foundation, finance, marketing, people management, and technology. Participants will also develop a Business Impact Plan, applying the program's core content to a real challenge or opportunity within their organization.

PROGRAM SESSION SCHEDULE – 2026 Cohort

Participants must commit to attending all six sessions (you may only miss one class to be eligible for graduation):

- **Session 1 – Building a Strong Foundation**
  February 18, 2026 | 9:00 a.m.–12:30 p.m.
- **Session 2 – Finance & Operations**
  April 22, 2026 | 9:00 a.m.–12:30 p.m.
- **Session 3 – Marketing & Brand Growth**
  June 24, 2026 | 9:00 a.m.–12:30 p.m.
- **Session 4 – People & Performance**
  August 12, 2026 | 9:00 a.m.–12:30 p.m.
- **Session 5 – Technology & AI Tools for Small Business**
  October 21, 2026 | 9:00 a.m.–12:30 p.m.
- **Session 6 – Capstone Presentation & Graduation Celebration**
  December 16, 2026 | 9:00 a.m.–1:00 p.m.

TUITION

- Member Tuition: $895
- Non-Member Tuition: $1,595
- Tuition includes all sessions, materials, lunch, and graduation dinner

IMPORTANT APPLICATION DATES

- **Application Deadline: January 30th, 2026**
- Notification of Acceptance: Within 2 weeks of the application deadline

GENERAL APPLICATION GUIDANCE

Please keep responses concise.
A résumé may be submitted instead of employment/education sections.
All fields must be completed:
Incomplete applications will not be considered.

Submit your application and materials to cwalker@fxbgchamber.org.

APPLICANT INFORMATION

Name
Prefix (Mr./Mrs./Ms./Mx./Dr.): _____
Last: _____ First: _____ Middle: _____
Preferred Name: _____

Home Address (No P.O. Box)
Street: _____
City: _____ State: _____ Zip: _____

Employer Information
Organization: _____
Title/Position: _____
Work Address: _____
City: _____ State: _____ Zip: _____
Type of Organization/Industry: _____

Contact Information
Home Phone: _____ Work Phone: _____
Mobile: _____
Personal Email: _____
Work Email: _____
Send email to: Home / Work / Both

HOW DID YOU HEAR ABOUT THE ACADEMY?

EMPLOYMENT / EDUCATION
Employment History
Organization: _____
Title/Responsibilities: _____ From–To: _____

Employment History
Organization: _____
Title/Responsibilities: _____ From–To: _____

Education / Training
School: _____
Degree/Certificate: _____
Completion Date: _____

School: _____
Degree/Certificate: _____
Completion Date: _____

BUSINESS & COMMUNITY INVOLVEMENT
Business or Professional Involvement:
Organization: _____ Role: _____
From–To: _____

Community or Volunteer Experience:
Organization: _____ Service/Role: _____
From–To: _____

PROGRAM FIT & GOALS

1. Tell us about your business or your professional journey.

2. What business skills are you hoping to strengthen through this program?

3. Describe a recent challenge or opportunity in your business and how you addressed it.

4. How do you hope the Business Impact Plan will benefit your business or organization?

5. Describe your current relationship or involvement with the Fredericksburg Regional Chamber (membership, event participation, volunteering, committees, etc.).

ADDITIONAL INFORMATION

REFERENCE
Attach a letter of reference.

STATEMENT OF COMMITMENT – ATTENDANCE
I agree to attend all six sessions and the graduation event.
Signature: _____ Date: _____

STATEMENT OF COMMITMENT – PAYMENT
I understand tuition is non-refundable.
Signature: _____ Date: _____

APPLICATION SUBMISSION- Application Deadline is January 30th, 2026
Email to: cwalker@fxbgchamber.org
Or deliver to:
Fredericksburg Regional Chamber of Commerce
1701 Fall Hill Avenue, Suite 106