

SOCIAL MEDIA SPONSORED POST

Sponsored post can include member specials, job postings or be informational. Post must be no longer than 280 characters for Twitter and Instagram postings and 500 characters for Facebook and LinkedIn. Image (JPEG or PNG) and click-through link can be supplied to accompany post.

Sponsored Post per Social Media Platform:

One Platform | \$150 Two Platforms | \$225 Three Platforms | \$275 Four Platforms | \$325



ADDITIONAL MARKETING SERVICES

DIGITAL AD DESIGN

728x90 or 800x200 ad size, digital ad supplied to member in JPG or PNG format to be used on Chamber website or used at member's discretion **\$250 per ad**

REEL CREATION

Reel creation includes posting on Chamber Instagram and YouTube page. Reel can be downloaded and used at members discretion \$300 per reel

PRINTED AD DESIGN

Cost based on ad size

CONTACT US TO LEARN MORE

GRETCHEN RUSDEN

Marketing & Communications Manager marketing@fxbgchamber.org 540-373-9537

APRIL MILUPI

Member Engagement Coordinator amilupi@fxbgchamber.org 540-681-1881

LOGO DESIGN

Includes 45 minute consultation, logo will be supplied in JPG, PNG and SVG format **\$500**

PODCAST ROOM RENTAL

Room Rental minimum 1 hour and includes 4 microphones, 4 headphones and an APEX recording board. Must supply own SD card **\$80 per hour**

