

### SOCIAL MEDIA SPONSORED POST

Sponsored post can include member specials, job postings or be informational. Post must be no longer than 280 characters for Twitter and Instagram postings and 500 characters for Facebook and LinkedIn. Image (JPEG or PNG) and click-through link can be supplied to accompany post.

Sponsored Post per Social Media Platform:

One Platform | \$150 Two Platforms | \$225 Three Platforms | \$275 Four Platforms | \$325



# ADDITIONAL MARKETING SERVICES

### **DIGITAL AD DESIGN**

728x90 or 800x200 ad size, digital ad supplied to member in JPG or PNG format to be used on Chamber website or used at member's discretion **\$250 per ad** 

### **REEL CREATION**

Reel creation includes posting on Chamber Instagram and YouTube page. Reel can be downloaded and used at members discretion \$300 per reel

### **PRINTED AD DESIGN**

Cost based on ad size

## CONTACT US TO LEARN MORE

### **GRETCHEN RUSDEN**

Marketing & Communications Manager marketing@fxbgchamber.org 540-373-9537

### **APRIL MILUPI**

*Member Engagement Coordinator* amilupi@fxbgchamber.org 540-681-1881

### LOGO DESIGN

Includes 45 minute consultation, logo will be supplied in JPG, PNG and SVG format **\$500** 

### PODCAST ROOM RENTAL

Room Rental minimum 1 hour and includes 4 microphones, 4 headphones and an APEX recording board. Must supply own SD card **\$80 per hour** 

