

Sponsorships include benefits from May 2026–May 2027

Program Sponsor “Presenting Partner” \$4,000 (Exclusive)

Premier Recognition & Branding

- Named as “Next Gen presented by [Your Company]” across all program materials

Premier sponsor recognition for:

- Two (2) Next Gen Signature Event
- Monthly 8:05/5:05 Next Gen Networking Events
- Next Generosity Volunteer outings

Brand Visibility

- **Top logo placement on:**
 - Event webpages, emails, and signage
 - Social media and program marketing
- **Featured in:**
 - Next Gen e-newsletter (Spotlight section)
 - Next Gen Unscripted Podcast (1 featured episode)
 - Dedicated sponsor spotlight (email + social)

Engagement & Activation:

- Speaking opportunity at all Next Gen Signature events
- Option to host one 8:05 or 5:05 Next Gen Networking event
- Can bring branded swag to select Next Gen events
- Able to table select Next Gen events

Additional Benefits:

- Two (2) tickets to each Next Gen Signature event

Next Gen Partner Sponsor \$1,000 (Up to 6 Available)

Brand Visibility:

- One (1) Next Gen Social Media Takeover
- Verbal recognition at all Next Gen Events
- **Logo placement on:**
 - Next Gen event webpages
 - Next Gen Monthly e-newsletter

Engagement Opportunities

- One (1) speaking opportunity at a Next Gen Signature Event
- Opportunity to provide branded merchandise at (1) Next Gen Event
- Opportunity to table at one (1) Next Gen Event

Additional Benefits:

- One (1) ticket to each Next Gen signature event
- One (1) Next Gen Unscripted podcast feature

Next Gen FRCC SPONSORSHIPS



OPPORTUNITY TO...

Elevate visibility, deepen engagement, and grow a vibrant Young Professionals Network in the Fredericksbrug Region.

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Add-On Opportunities (À La Carte or Bundled)

Content & Media

- Next Gen Newsletter Sponsorship: \$150–\$225/month
- Next Gen Unscripted Podcast Sponsorship: \$150/episode or \$500/quarter
- Next Gen Social Media Features: \$75–\$350
- Next Gen “Young Professional of the Month” Sponsor: \$1,200/year

Digital Advertising

- Next Gen Webpage Banner Ads: \$150–\$400/quarter

Experiential & Engagement

- Next Gen Event Add-On Sponsorships (drink sponsor, table sponsor, etc.)
- Next Gen Social Media Takeovers: \$200/day

Quarterly Visibility Package – \$1,500*

- One (1) Next Gen Unscripted Podcast
- One (1) Next Gen Newsletter feature
- One (1) Next Gen Social Media Spotlight

***Can only do one quarter per year, if you would like visibility beyond please choose one of the year-long Next Gen sponsorships.**



Contact Brittany Loving at programs@fxbgchamber.org for Next Gen Sponsorship information.