

NEWSLETTER ADVERTISING

OUR E-NEWSLETTER IS SENT TO OVER 5,000 EMAIL CONTACTS

36% open rate

7% click rate

2 sent Monday and Wednesday

WHAT TYPES OF ADS?

TOP-PAGE AD

Includes Brought To You By Subheader
Ad size 728px x 90px in JPEG or PNG
\$300 per ad run/\$1050 per month



MID-PAGE AD

Ad size 800px x 200px in JPEG OR PNG
\$200 per ad run/\$700 per month

BOTTOM PAGE AD

Ad will appear above the visionary logos and footer.
Ad size 800px x 200px in JPEG OR PNG
\$100 per ad run/ \$325 per month

MEMBER VIDEO AD

Ad will appear in the sponsored content placement. Video is supplied by member and housed on the Chamber YouTube page (playlist Member Message). Must be 3 minutes or less
\$400, Limit 1 per quarter

SPONSORED CONTENT AD

Limit of 75 words for e-newsletter blurb. Image should be a 300px x 300px in JPEG or PNG. Full post can be housed on the Chamber website or a click-through link can be provided. Wednesday newsletter only.
\$300, Limit 1 per quarter



SPONSORED EMAIL

Email sent to list of Chamber Members
Sub Headline- Member Message Brought to you by: *(your business name)*
Limit 2 per quarter \$500